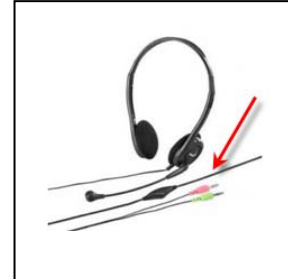


## **MRK 206 ACTIVITES AND PROJECT DUE DATES (SUBJECT TO CHANGES)**

### **WEEK 5**

You will work on creating a product information commercial. Bring the slideshow you created in MRK264 – Individual Presentation – you can work with that as a starting point.

You must have a headset to record the audio track. Xbox, Chat, or other types of these headset will **NOT WORK** for this. You can purchase the required headset at Future Shop, Best Buy, Staples, The Source, WalMart. The headset must have a GREEN and PINK plug. The GREEN one is to record the audio.



You need to bring you dedicated jump drive for this course.

You will work on Lesson 6 – pages 106 to 124.

Review the progress of your Thumbnail layout for your Portfolio website. This is to be created using Adobe Muse. Refer to the website project page for details on downloading the application and instruction videos. **This must be handed in at the start of class in Week 6 – 5 Marks.**

Review the method to create the page banner for your portfolio website.

### **WEEK 6**

Select a layout for your Portfolio website. You will use one of the preformatted layouts in Dreamweaver.

Lesson 10 Pages 232 -248 – Spry Menu Bars – read this before the start of class.

Lesson 7 Working With Templates – pages 134-144

Setup your personal site on the 'learn' server. Clean out your email account before the start of class.

### **WEEK 7**

Work on your website. Insert your page banner into your site for grading – **5 Marks**

### **WEEK 8 (1<sup>st</sup> week after the break)**

Your information commercial .avi file must be finished by the start of class.

Convert your information commercial into a flash FLV or mp4 file, embed into the prescribed webpage and upload to the learn server for marking. See page 283-286. Your video project is now ready for grading. - **20 Marks.**

Lesson 9 – Working with Images – pages 192 to 201. Bring some images for your portfolio website.

## **MRK 206 ACTIVITES AND PROJECT DUE DATES (SUBJECT TO CHANGES)**

### **WEEK 8**

Lesson 11 – DW Behaviors pages 260 to 268; Spry Widgets pages 269-274

### **WEEK 9**

Lesson 13 – Working with forms pages 289-313. What type of form are you going to demonstrate on your website? Know this before class and sketch something out as a guideline.

Review method to create your podcast – Audacity and Lame applications

### **WEEK 10**

Lesson 8 – working with text and tables pages 160 to 173

Lesson 10 – working with navigation – pages 218 to 232

Introduction to Device Central and JMobile Query (mobile phone apps)

Discuss the website you will create for you Marketing Plan project in MRK....

### **WEEK 11**

You will embed the postcast into the prescribed webpage for grading. You must have converted your audio file into an mp3 file before class. Bring the mp3 to class. 10 Marks

Review method to create a PDF file. You must bring a report you created in the current of prior semesters. This can be a group report.

Progress of your mobile project.

### **WEEK 12**

PDF file will be inserted into a webpage for grading – 10 Marks.

Work on Marketing Plan website.

Work on mobile project

### **WEEK 13**

All projects, website, etc are due at the end of this week. The course is now completed.